

COMPARE AND CHOOSE!

WHAT PACKAGE WILL STRENGTHEN YOUR SUPER POWERS AND YOUR ORGANIZATION?

For more info, contact bill@superherosidekick.com

	JET PACK	WINGMAN	FLIGHT SCHOOL	SUPERHERO ACADEMY
CEO BUSINESS & GOAL COACHING - 1 business and 1 goal session per month	✓	✓	✓	✓
WHITEBOARDING DAY IN COLORADO - Adventure trip to help build vision and dream for future growth	✓	✓	✓	✓
BASE CAMP - 1 day company "Flyover" to gauge course direction	✓	✓	✓	✓
BAT SIGNAL - 24 hour on-call response when you need us	✓	✓	✓	✓
SCOREBOARD TRAINING & COACHING - Key tools and training		✓	✓	✓
ROCKS - S.M.A.R.T goals strategy coaching		✓	✓	✓
EVENT TRAINING & COACHING - Overview of current events and recommended strategies		✓	✓	✓
ADVENTURE FUNDRAISING TRAINING - 1 day in the Colorado Springs		✓	✓	✓
MEETING PULSE - Strategy Coaching for successful meetings		✓	✓	✓
DONOR PITCH & PACKAGING REVIEW - Overview of effective process		✓	✓	✓
DONOR PITCH & PACKAGING COACHING & TRAINING - Direct training and tools		✓	✓	✓
CEO BUSINESS & GOAL COACHING - 2 business and 2 goal sessions per month		✓	✓	✓
BASE CAMP - 2 day in depth audit of company twice in 18 months		✓	✓	✓
MARKETING STRATEGY REVIEW - Analysis of all marketing with recommendations		✓	✓	✓
SCOREBOARD BUILDING COACHING - Building key measurables		✓	✓	✓
FUNDRAISING PACKAGING - Working closely with your team to turn giving into a sellable product and experience for your donors			✓	✓
DONOR CARE PLAN DEVELOPMENT - Building a process to build support			✓	✓
DONOR TEAM FUNDRAISING - On-site training to expand your effectiveness			✓	✓
BUSINESS MENTOR - Strategically chosen to support you			✓	✓
BRANDING COACHING - Developing consistent and integrated brand strategy			✓	✓
FUNDRAISING VISION BOOK - Oversight of building this product			✓	✓
STORY TELLING COACHING AND STORY BRAND PROCESS CREATION			✓	✓
PREMIUM EVENT PLANNING OVERSIGHT & COACHING			✓	✓
MARKETING STRATEGY COACHING & TRAINING - Direct training and tools with integrated marketing strategy			✓	✓
BRANDING WORK - Logo Development & Strategy. Overseeing review of company logos and design, developing brand guides, and brand strategy				✓
BASE CAMP - 3 day company "Flyover" to gauge course direction				✓
PROGRESS REPORT - Quarterly reviews				✓
PIPELINE CONSTRUCTION - Overseeing the planning, funding, construction and maintenance of a fundraising micro donor pipeline through an Artist Program, Conversion Film, or Event Tour				✓
FUNDRAISING CALL CENTER - Development and coaching				✓
CEO SLED TRIP - A trip to Montana to snowmobile and work on your organization at the same time				✓