

COMPARE AND CHOOSE!

WHAT PACKAGE WILL STRENGTHEN YOUR SUPER POWERS AND YOUR ORGANIZATION?

For more info, contact bill@superherosidekick.com

|  | JET PACK \$1500/MO | WINGMAN \$3000/MO | FLIGHT SCHOOL \$6000/MO | SUPERHERO ACADEMY \$12000/MO |
|--|------------------------------|-----------------------------|-----------------------------------|--|
| CEO BUSINESS & GOAL COACHING - 1 business and 1 goal session per month | ✓ | ✓ | ✓ | ✓ |
| WHITEBOARDING DAY IN COLORADO - Adventure trip to help build vision and dream for future growth | ✓ | ✓ | ✓ | ✓ |
| BASE CAMP - 1 day company "Flyover" to gauge course direction | ✓ | ✓ | ✓ | ✓ |
| BAT SIGNAL - 24 hour on-call response when you need us | ✓ | ✓ | ✓ | ✓ |
| SCOREBOARD TRAINING & COACHING - Key tools and training | | ✓ | ✓ | ✓ |
| ROCKS - S.M.A.R.T goals strategy coaching | | ✓ | ✓ | ✓ |
| EVENT TRAINING & COACHING - Overview of current events and recommended strategies | | ✓ | ✓ | ✓ |
| ADVENTURE FUNDRAISING TRAINING - 1 day in the Colorado Springs | | ✓ | ✓ | ✓ |
| MEETING PULSE - Strategy coaching for successful meetings | | ✓ | ✓ | ✓ |
| DONOR PITCH & PACKAGING COACHING & TRAINING - Direct training and tools | | ✓ | ✓ | ✓ |
| CEO BUSINESS & GOAL COACHING - 2 business and 2 goal sessions per month | | ✓ | ✓ | ✓ |
| BASE CAMP - 2 day in depth audit of company twice in 18 months | | ✓ | ✓ | ✓ |
| MARKETING STRATEGY REVIEW - Analysis of all marketing with recommendations | | ✓ | ✓ | ✓ |
| SCOREBOARD BUILDING COACHING - Building key measurables | | ✓ | ✓ | ✓ |
| FUNDRAISING PACKAGING - Working closely with your team to turn giving into a sellable product and experience for your donors | | | ✓ | ✓ |
| DONOR CARE PLAN DEVELOPMENT - Building a process to build support | | | ✓ | ✓ |
| DONOR TEAM FUNDRAISING - On-site training to expand your effectiveness | | | ✓ | ✓ |
| BUSINESS MENTOR - Strategically chosen to support you | | | ✓ | ✓ |
| BRANDING COACHING - Developing consistent and integrated brand strategy | | | ✓ | ✓ |
| FUNDRAISING VISION BOOK - Oversight of building this product | | | ✓ | ✓ |
| STORY TELLING COACHING AND STORY BRAND PROCESS CREATION | | | ✓ | ✓ |
| PREMIUM EVENT PLANNING OVERSIGHT & COACHING | | | ✓ | ✓ |
| MARKETING STRATEGY COACHING & TRAINING - Direct training and tools with integrated marketing strategy | | | ✓ | ✓ |
| BRANDING WORK - Logo Development & Strategy. Overseeing review of company logos and design, developing brand guides, and brand strategy | | | | ✓ |
| BASE CAMP - 3 day company "Flyover" to gauge course direction | | | | ✓ |
| PROGRESS REPORT - Quarterly reviews | | | | ✓ |
| PIPELINE CONSTRUCTION - Overseeing the planning, funding, construction and maintenance of a fundraising micro donor pipeline through an Artist Program, Conversion Film, or Event Tour | | | | ✓ |
| FUNDRAISING CALL CENTER - Development and coaching | | | | ✓ |
| CEO SLED TRIP - A trip to Montana to snowmobile and work on your organization at the same time | | | | ✓ |